



Menu Updates

Please familiarise yourself with the menu update requirements in this document as required by YUMBI whenever a menu update is requested for a restaurant or brand. This document also includes the associated lead-times required for these changes to be made and published for review before going live.

We request that you also share this document with any other party who is responsible for providing information to YUMBI for menu updates.

Required Information

The following information needs to be supplied whenever a menu update is being requested.

1. Menu Brief email forwarded to menus@yumbi.com
2. WeTransfer link for the artwork

Menu Brief:

The menu brief email should contain the following:

1. Launch date.
2. Menu items for the launch.
3. Special instructions, description or additional information
4. Product summary document with items descriptions
5. Nutritional information document, where required
6. WeTransfer link for the artwork

Additional Information/Special Instructions

This may be a basic summary of the update and any additional information that may help us in the menu building. Should also include information like:

- Test stores, if available
- Go Live date for test menus on test stores
- Special instructions or rules that may be applicable, i.e. for Combos, etc



Product Summary Document

This document shows all the product summary information for the new menu items.

This document should have the preferred PLU codes/barcodes, the item name, description, prices and the artwork file names.

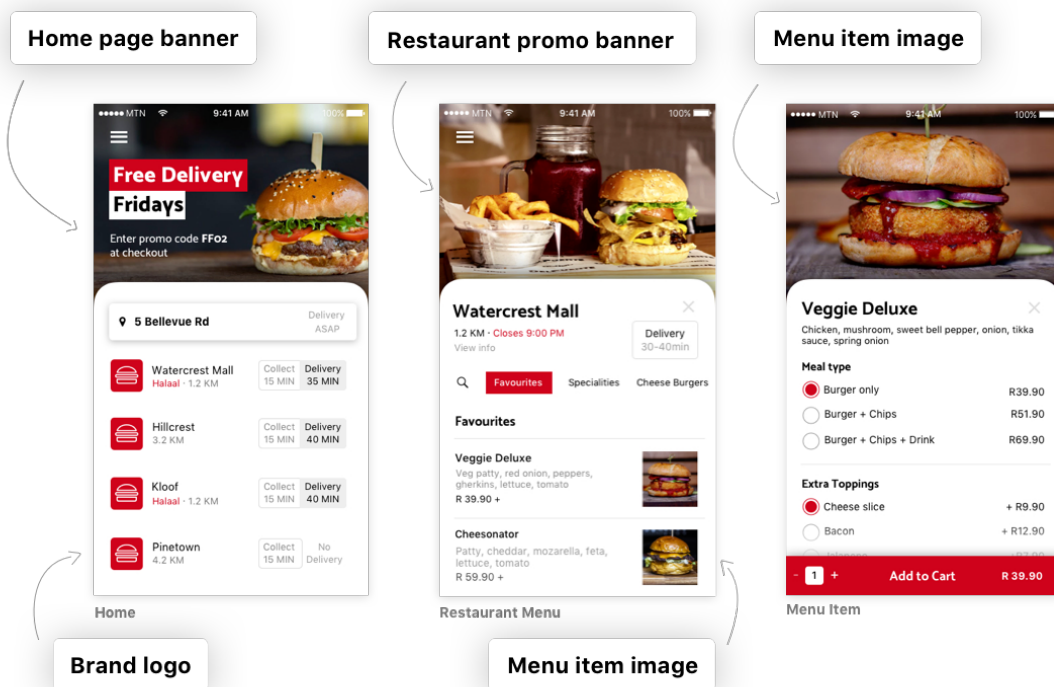
Click [here](#) for the menu brief template.

Nutritional Information Document

The Nutritional Information document contains the ingredients, nutritional information and allergens for the menu items. This document is non-mandatory, may only be provided if the brand wishes to make this available to their customers.

Artwork

Supplied images should comply with the following specifications:



Brand Logo

Logo on the brand background colour that'll appear on Home screen restaurant listing.

- Dimensions: 300 X 300px
- Image Format: JPEG/PNG
- File Size: Under 20kb



Homepage Promo Banner

Promo banner that appears on the Home screen

- Dimensions: 1200 X 800px
- Image Format: JPEG/PNG
- File Size: Approximately 100kb

Restaurant Promo Banner

Promo banner that appears on Restaurant Menu screen

- Dimensions: 1200 X 800px
- Image Format: JPEG/PNG
- File Size: Approximately 100kb

Homepage & Restaurant Promo Banner Example



Menu Images

- Images that appear next to menu items on Restaurant Menu screen are automatically resized to thumbnails.
- Menu item image that appear on menu item screens are automatically resized to the full width of the device screen.

- ❑ Dimensions: 1200 X 800px
- ❑ Image Format: JPEG/PNG
- ❑ File Size: Approximately 100kb



Menu Update Types and Lead Times

The amount of time required by YUMBI to make all relevant changes to a brand's menu depends on the type of change being requested as well as whether all of the required information has been supplied. The subsections below provide a lead-time guideline for each menu update type.

Initial Briefing Date is the date on which all information should be supplied to YUMBI by the brand.

Test Link Publish Date is the date on which YUMBI will make a test link of the relevant menu updates available to the brand for review.

New Menu Launch or National Price Update

This is an update where the entire menu needs to be reviewed and updated. Changes will typically include the addition and/or removal of several menu items as well as a price review across the board.

Initial Briefing Date: 4-6 weeks before Test Restaurant Go-Live Date
Test Link Publish Date: 1 Week before Test Restaurant Go-Live Date

New Promotions

This is an update where a limited number of menu items need to be reviewed and updated. Changes will typically include the addition and/or removal of a couple menu items.

Initial Briefing Date: 5-7 working days before the promotion launch date
Test Link Publish Date: 2 days before the promotion launch date

Ad Hoc Menu Item Updates

This is an update where a limited number of menu items need to be updated. Changes will typically include the addition and/or removal and/or price update of a couple menu items.

Initial Briefing Date: 5-7 working days before the promotion launch date
Test Link Publish Date: Depends on urgency and priority indicated by the brand